

269 Mt. Hermon Rd.
Suite 107
Scotts Valley, CA 95066
Email: cara@nadelphelan.com

PaulaPhelan.Net

MEDIA ALERT

CONTACT:

Cara Sloman
Nadel Phelan Inc.
(831) 440-2411
cara@nadelphelan.com

BEAUTY, SPLENDOR AND MAGIC MERGE IN “THE MAGNIFICENCE OF FLOWERS” ON VIEW AT JADITE GALLERIES APRIL 4-20, 2002

NEW YORK, NY – March 19, 2002 – The Jadite Galleries will present the photography of Silicon Valley CEO Paula Phelan in a collection titled, “The Magnificence of Flowers,” April 4-20, 2002. The exhibition, which presents more than 20 of Phelan’s pristine works, explores the beauty and complexity of flowers from all over the world.

WHAT: Photography Exhibition: "The Magnificence of Flowers"

A global compilation of flowers from a bee’s eye view

WHO: Paula Phelan

WHEN: April 4-20, 2002.

Opening Reception: April 4, 6-8 p.m.

WHERE: Jadite Galleries

662 10th Avenue (46th & 47th)

New York

PHONE: 212-977-6190

“We’re proud to exhibit the work of such a high caliber photographer such as Paula Phelan,” said Roland Sainz, director at Jadite Gallery. “Paula’s approach to finding beauty in the ordinary combined with the high degree of clarity and detail in her work is remarkable.”

“Capturing the beauty, splendor and magic in the ordinary is the focus of my art. When an object speaks I listen and the photograph shares its message,” said Paula Phelan. “The photos communicate a private language that reaches each viewer uniquely.”

Paula Phelan began her photography career more than 25 years ago and has worked as both a freelance and commercial photographer. Phelan’s work focuses on architecture, landscapes, urban settings, flowers, portraits, technology and abstracts. Phelan has contributed her art to numerous publications, catalogs, marketing materials and advertising campaigns.

Phelan’s images fall into four main series; the magnificence of flowers, reflections of every day objects, macro work “up close & personal” and the contemplation of water & sky. Phelan’s personal approach to photography has brought balance to her day job as the CEO of multi-million dollar Silicon Valley company, Nadel Phelan.

General Information

For more information about Paula Phelan or the exhibit, “The Magnificence of Flowers,” please contact Cara Sloman at 831-440-2411 or via email at cara@nadelphelan.com

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